

# BELLSOUTH

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**BellSouth Telecommunications, Inc.**

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**Jerry D. Hendrix**

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January 31, 2006

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission are the following pages of BellSouth's General Subscriber Service Tariff:

General Subscriber Service Tariff

Section A2 - Second Revised Page 33.47

- Second Revised Page 33.48

Private Line Services Tariff

Section B2 - Second Revised Page 71.45

- Second Revised Page 71.46

The purpose of this filing is to provide for the Select Double Points Offer. This Special Promotion will begin February 15, 2006 and end June 30, 2006.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)  
Regulatory Vice President  
Attachments

## **Promotion Description**

### **BellSouth Select Double Points Offer**

#### **Overview**

The BellSouth Select Double Points Offer promotion is scheduled to begin on February 15, 2006 and end on June 30, 2006. BellSouth Select customers who register for this promotion will earn double points for customers' BST spending (both regulated and unregulated). Customers must register on the Select website ([www.bellsouthselectbusiness.com](http://www.bellsouthselectbusiness.com)).

#### **Promotion Specifics**

##### Program Eligibility:

- Available to existing and new BellSouth Select customers. New BellSouth Select customers must meet BST eligibility requirements – between one hundred dollars (\$100) and three thousand five hundred dollars (\$3500) in BST spending per month.
- Bonus points will be awarded to existing or new BellSouth Select customers only if they register (during the stated registration period) to receive this bonus for stated time period.
- Any new or existing BellSouth Select customer that meets all eligibility requirements and registers for the bonus points during the required registration period will be awarded such points.

##### Program Elements:

- Select customers must register to receive this promotion by going to the Select website ([www.bellsouthselectbusiness.com](http://www.bellsouthselectbusiness.com)) between February 15, 2006 and March 31, 2006.
- Select customers who register for this promotion will receive two (2) BellSouth Select points for every one dollar (\$1) of BST spending for the quarter of April 1 - June 30, 2006.
- Point reward will be applied to BellSouth Select customer point balance four (4) to six (6) weeks after the end of the quarter and promotion.
- Select point balance can be checked on BellSouth Select Website ([www.bellsouthselectbusiness.com](http://www.bellsouthselectbusiness.com)), by calling BellSouth Select Service Center (800.290.3333), or through the quarterly balance statement.
- All BellSouth Select points awarded for this promotion shall be redeemable consistent with the conditions of the BellSouth Select Business program.

#### **Promotion Restrictions/Eligibility Requirements**

##### Program Restrictions:

- Bonus points are not applicable towards points earned based on BellSouth Advertising & Publishing spend or Cingular.
- This promotional filing does not apply to points earned based on spending with BellSouth Long Distance, Inc.
- BellSouth Select customers must register to receive this promotion by going to the Select website ([www.bellsouthselectbusiness.com](http://www.bellsouthselectbusiness.com)) between February 15, 2006 and March 31, 2006.

This offer is available for Resale.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority		
BellSouth's Service Territory -- From Central Office where services are available	BellSouth Select Double Points Offer	--Select customers who register for this promotion will receive two (2) BellSouth Select points for every one-dollar (\$1) of BST spending <i>for the quarter of April 1, 2006 – June 30, 2006.</i>	<i>02/15/06</i> to <i>06/30/06</i>	(C)	
	--This special promotion allows for BellSouth Select to award double points for customers' BST spending (both regulated and unregulated) for the quarter beginning <i>April 1, 2006</i> and ending <i>June 30, 2006.</i> Customers must register on the Select website ( <a href="http://www.bellsouthselectbusiness.com">www.bellsouthselectbusiness.com</a> ) between <i>February 15, 2006</i> and <i>March 31, 2006</i> to be eligible for the double point offer.				
	--This promotion is available to existing and new BellSouth Select customers. New BellSouth Select customers must meet BST eligibility requirements – between one hundred dollars (\$100) and three thousand five hundred dollars (\$3,500) in BST spending per month.				
	--Bonus points will be awarded to existing or new BellSouth Select customers only if they register (during the stated registration period) to receive this bonus for stated time period.				
	--Any new or existing BellSouth Select customer that meets all eligibility requirements and registers for the bonus points during the required registration period will be awarded such points.				
	--Select customers must register to receive this promotion by going to the Select website ( <a href="http://www.bellsouthselectbusiness.com">www.bellsouthselectbusiness.com</a> ) between <i>February 15, 2006</i> and <i>March 31, 2006.</i>				(C)
	--Point reward will be applied to BellSouth Select customer point balance four (4) to six (6) weeks after the end of the quarter and promotion.				
	--Select point balance can be checked on BellSouth Select web site ( <a href="http://www.bellsouthselectbusiness.com">www.bellsouthselectbusiness.com</a> ), by calling BellSouth Select Service Center (800.290.3333), or through the quarterly balance statement.				
	--All BellSouth Select points awarded for this promotion shall be redeemable consistent with the conditions of the BellSouth Select Business program.				



## B2. REGULATIONS

### B2.7 Special Promotions (Cont'd)

#### B2.7.2 Descriptions (Cont'd)

A. The following promotions are approved by the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
BellSouth's Service Territory	BellSouth Select Double Points Offer	--Select customers who register for this promotion will receive	<b>02/15/06</b> to	(C)
-- From Central Office where services are available	--This special promotion allows for BellSouth Select to award double points for customers' BST spending (both regulated and unregulated) for the quarter beginning <b>April 1, 2006</b> and ending <b>June 30, 2006</b> . Customers must register on the Select website ( <a href="http://www.bellsouthselectbusiness.com">www.bellsouthselectbusiness.com</a> ) between <b>February 15, 2006</b> and <b>March 31, 2006</b> to be eligible for the double point offer.	two (2) BellSouth Select points for every one-dollar (\$1) of BST spending <b>for the quarter of April 1, 2006–June 30, 2006</b> .	<b>06/30/06</b>	(C)
	--This promotion is available to existing and new BellSouth Select customers. New BellSouth Select customers must meet BST eligibility requirements – between one hundred dollars (\$100) and three thousand five hundred dollars (\$3,500) in BST spending per month.			
	--Bonus points will be awarded to existing or new BellSouth Select customers only if they register (during the stated registration period) to receive this bonus for stated time period.			
	--Any new or existing BellSouth Select customer that meets all eligibility requirements and registers for the bonus points during the required registration period will be awarded such points.			
	--Select customers must register to receive this promotion by going to the Select website ( <a href="http://www.bellsouthselectbusiness.com">www.bellsouthselectbusiness.com</a> ) between <b>February 15, 2006</b> and <b>March 31, 2006</b> .			(C)
	--Point reward will be applied to BellSouth Select customer point balance four (4) to six (6) weeks after the end of the quarter and promotion.			
	--Select point balance can be checked on BellSouth Select web site ( <a href="http://www.bellsouthselectbusiness.com">www.bellsouthselectbusiness.com</a> ), by calling BellSouth Select Service Center (800.290.3333), or through the quarterly balance statement.			
	--All BellSouth Select points awarded for this promotion shall be redeemable consistent with the conditions of the BellSouth Select Business program.			

## B2. REGULATIONS

### B2.7 Special Promotions (Cont'd)

#### B2.7.2 Descriptions (Cont'd)

- A. The following promotions are approved by the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory	BellSouth Select Double Points Offer (Cont'd)		
-- From Central Office where services are available	<b>(DELETED)</b>		(D)
	--Bonus points are not applicable towards points earned based on BellSouth Advertising and Publishing spend or Cingular.		
	--This promotional filing does not apply to points earned based on spending with BellSouth Long Distance, Inc.		
	<b>(DELETED)</b>		(D)

ISSUED: ~~April 7, 2005~~ January 31, 2006

EFFECTIVE: ~~April 22, 2005~~ February 15, 2006

BY: ~~Marshall M. Criser III, President -FL~~ BY: Joseph P. Lacher, President -FL  
 Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory	<del>(DELETED)</del>		(D)
-- From Central Office where services are available	BellSouth Select Double Points Offer	--Select customers who register for this promotion will receive two (2) BellSouth Select points for every one-dollar (\$1) of BST spending <del>in for the stated quarter of</del> <u>April 1, 2006 to June 30, 2006</u> . Customers must register on the Select website ( <a href="http://www.bellsouthselectbusiness.com">www.bellsouthselectbusiness.com</a> ) between <del>April 22, 2005</del> <u>February 15, 2006</u> and <del>May 31, 2005</del> <u>March 31, 2006</u> to be eligible for the double point offer.	04/22/05 <u>02/15/06</u> to 08/31/05 <u>06/30/06</u> (C) (N)
	--This special promotion allows for BellSouth Select to award double points for customers' BST spending (both regulated and unregulated) for the quarter beginning <del>June 1, 2005</del> <u>April 1, 2006</u> and ending <del>August 31, 2005</del> <u>June 30, 2006</u> .		(N)
	--This promotion is available to existing and new BellSouth Select customers. New BellSouth Select customers must meet BST eligibility requirements – between one hundred dollars (\$100) and three thousand five hundred dollars (\$3,500) in BST spending per month.		(N)
	--Bonus points will be awarded to existing or new BellSouth Select customers only if they register (during the stated registration period) to receive this bonus for stated time period.		(N)
	--Any new or existing BellSouth Select customer that meets all eligibility requirements and registers for the bonus points during the required registration period will be awarded such points.		(N)
	--Select customers must register to receive this promotion by going to the Select website ( <a href="http://www.bellsouthselectbusiness.com">www.bellsouthselectbusiness.com</a> ) between <del>April 22, 2005</del> <u>February 15, 2006</u> and <del>May 31, 2005</del> <u>March 31, 2006</u> .		(C) (N)
	--Point reward will be applied to BellSouth Select customer point balance four (4) to six (6) weeks after the end of the quarter and promotion.		(N)
	--Select point balance can be checked on BellSouth Select web site ( <a href="http://www.bellsouthselectbusiness.com">www.bellsouthselectbusiness.com</a> ), by calling BellSouth Select Service Center (800.290.3333), or through the quarterly balance statement.		(N)
	--All BellSouth Select points awarded for this promotion shall be redeemable consistent with the conditions of the BellSouth Select Business program.		(N)

ISSUED: ~~April 7, 2005~~ January 31, 2006

EFFECTIVE: ~~April 22, 2005~~ February 15, 2006

BY: ~~Joseph P. Lacher~~ Marshall M. Criser III, President-FL  
 Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory	<del>(DELETED)</del>		(D)
-- From Central Office where services are available	BellSouth Select Double Points Offer (Cont'd)		(N)
	--Awards available only to BellSouth Select customers in states that have approved bonus point awards. <del>(DELETED)</del>		(N) (D)
	--Bonus points are not applicable towards points earned based on BellSouth Advertising and Publishing spend or Cingular.		(N)
	--This promotional filing does not apply to points earned based on spending with BellSouth Long Distance, Inc.		(N)
	--BellSouth Select customers must register to receive this promotion by going to the Select website ( <del>www.bellsouthselectbusiness.com</del> ) between <del>April 22, 2005 and May 31, 2005.</del> <del>(DELETED)</del>		(N) (D)

ISSUED: ~~April 7, 2005~~ January 31, 2006

EFFECTIVE: ~~April 22, 2005~~ February 15, 2006

BY: ~~Joseph P. Lacher~~ Marshall M. Criser III, President-FL  
Miami, Florida

## B2. REGULATIONS

### B2.7 Special Promotions (Cont'd)

#### B2.7.2 Descriptions (Cont'd)

A. The following promotions are approved by the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
BellSouth's Service Territory -- From Central Office where services are available	<del>(DELETED)</del>  BellSouth Select Double Points Offer  --This special promotion allows for BellSouth Select to award double points for customers' BST spending (both regulated and unregulated) for the quarter beginning <del>June 1, 2005</del> <u>April 1, 2006</u> and ending <del>August 31, 2005</del> <u>June 30, 2006</u> . Customers must register on the Select website ( <a href="http://www.bellsouthselectbusiness.com">www.bellsouthselectbusiness.com</a> ) between <del>April 22, 2005</del> <u>February 15, 2006</u> and <del>May 31, 2005</del> <u>March 31, 2006</u> to be eligible for the double point offer.  --This promotion is available to existing and new BellSouth Select customers. New BellSouth Select customers must meet BST eligibility requirements – between one hundred dollars (\$100) and three thousand five hundred dollars (\$3,500) in BST spending per month.  --Bonus points will be awarded to existing or new BellSouth Select customers only if they register (during the stated registration period) to receive this bonus for stated time period.  --Any new or existing BellSouth Select customer that meets all eligibility requirements and registers for the bonus points during the required registration period will be awarded such points.  --Select customers must register to receive this promotion by going to the Select website ( <a href="http://www.bellsouthselectbusiness.com">www.bellsouthselectbusiness.com</a> ) between <del>April 22, 2005</del> <u>February 15, 2006</u> and <del>May 31, 2005</del> <u>March 31, 2006</u> .  --Point reward will be applied to BellSouth Select customer point balance four (4) to six (6) weeks after the end of the quarter and promotion.  --Select point balance can be checked on BellSouth Select web site ( <a href="http://www.bellsouthselectbusiness.com">www.bellsouthselectbusiness.com</a> ), by calling BellSouth Select Service Center (800.290.3333), or through the quarterly balance statement.  --All BellSouth Select points awarded for this promotion shall be redeemable consistent with the conditions of the BellSouth Select Business program.	--Select customers who register for this promotion will receive two (2) BellSouth Select points for every one-dollar (\$1) of BST spending <del>in for the stated quarter of April 1, 2006–June 30, 2006.</del>	<del>04/22/05</del> <u>02/15/06</u> to <del>08/31/05</del> <u>06/30/06</u>	(D)  (C) (N)  (C) (N)  (N)  (N)  (N)  (N)  (N)  (N)

BELLSOUTH  
TELECOMMUNICATIONS, INC.  
FLORIDA

PRIVATE LINE SERVICES TARIFF

~~First~~ Second Revised Page 71.45  
Cancels ~~Original~~ First Revised Page 71.45

ISSUED: ~~April 7, 2005~~ January 31, 2006

EFFECTIVE: ~~April 22, 2005~~ February 15, 2006

BY: ~~Joseph P. Lacher~~ Marshall M. Criser III, President-FL  
Miami, Florida

## B2. REGULATIONS

### B2.7 Special Promotions (Cont'd)

#### B2.7.2 Descriptions (Cont'd)

A. The following promotions are approved by the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory	<del>(DELETED)</del>		(D)
-- From Central Office where services are available	BellSouth Select Double Points Offer (Cont'd)		(N)
	--Awards available only to BellSouth Select customers in states that have approved bonus point awards. <del>(DELETED)</del>		(D) (N)
	--Bonus points are not applicable towards points earned based on BellSouth Advertising and Publishing spend or Cingular.		(N)
	--This promotional filing does not apply to points earned based on spending with BellSouth Long Distance, Inc.		(N)
	--BellSouth Select customers must register to receive this promotion by going to the Select website ( <del>www.bellsouthselectbusiness.com</del> ) between <del>April 22, 2005 and May 31, 2005</del> . <del>(DELETED)</del>		(D) (N)